

Glacial Lakes Multicultural Center
Board of Directors meeting
Tuesday December 28, 2021

Present: Rich Thomas, Jen Dahle, Jim Shroll, Executive Director

Present via Zoom: Don Barse, Cheryl Rondeau-Bassett, Brenda Handel Johnson, Gerardo Hernandez,

Absent: Maria Nei, Roberto Albeitar

Recording Secretary: Yesika Munoz – was with a client at the ER

Guest: Darlene Bresson, Liliana Camberos

Call to order

Rich called the meeting to order at 5:35 PM.

Opening reflection

Jim led the opening reflection, and quoted Stephen Covey: “to achieve goals you’ve never achieved before, you need to start doing things you’ve never done before.” Asked all of the Board members in the next 30 days to pray for a vision for next year.

Approval of minutes

The minutes from the Nov meeting were approved. Jen made a motion for approval and Don seconded it; all approved.

Financial Reports

- **November financial statements**
 - Darlene discussed the monthly financials for November.
 - Nov income was \$3,260.19
 - Total expenses were \$13,326.61
 - Net loss for the month was \$10,066.42, but still showing net income for the year of \$20,857.12.
 - Jen made the motion for approval and Rich seconded it; all in favor.

Old Business

- **2022 Budget – Review**
 - Cheryl made motion to approve; Jen seconded, and all approved.
- **Grant Updates**
 - Jim announced that we’d received \$10,000 from Central Plains Dairy Foundation. Brenda announced that Watertown Area Community Foundation approved her request for \$1,229 for 2 books for our law library (for DOJ Accreditation).
- **Online giving platform.** Jim explained benefits and costs of Give Butter, Mobile Cause, and VANCO. He explained that he recommended Mobile Cause because it had more benefits even though it cost \$4,000. Fee can be paid \$1,000 per quarter. Rich made a motion to approve purchase of this software, Jen seconded, and all approved.
- **DOJ Accreditation**
 - Brenda said they’re finishing CLINIC application and expected 30-day timeframe for approval. She thinks that with their expertise, our application for DOJ accreditation will go easier and faster.

- **Fundraising**
 - **Casino Night** – Jim would like to postpone Casino Night for now. He would like to get a feel for our donor base before we go ahead with it. He doesn't want to offend donors.
 - **Dinner around the world** – online fundraiser. Brenda has a couple of people who are willing to prepare a native dish. She would like to get 4-6 people who will prepare dishes and then have an auction over social media. Jim suggested she go ahead with this; may be able to incorporate a larger event in the Cinco de Mayo.
- **Educational Events/Celebrations**
 - The Las Posadas event at Grace Lutheran went well with about 45 people there. Kerry Drager, Watertown Public Opinion, was present and she did a nice article for front page on Dec. 24th. Rich suggested we invite surrounding communities next year.

New business

- **Cinco de Mayo**
 - Jim would like to start planning the Cinco de Mayo (cdm) in January and would like people to volunteer for the committee. He would like to schedule it for Sat, May 7th with possible events the night before. **Please let him know if you can help on the committee.**
- **End of Year giving** – Jim has sent about 100 letters asking for donations and has received \$18,300 (\$10,000 from Central Plains, \$5,000 – Mother of God Monastery; \$500 Lutheran Church of Our Redeemer; \$2,000 Fr Holtzman; \$500 Lake Area Pediatric Dentistry; \$300 Mary Antrim)
- **Chamber of Commerce** - Jim would like to join Chamber of Commerce and dues are \$135. Darlene had checked on it a couple years ago and dues were close to \$300. We didn't have the money at that time to join.
- **Strategic Planning**
 - Deb Shepherd, former director of LATC, was willing to facilitate our Strategic Planning session. She was available any Saturday in January, but not available in Feb. She thought 3-4 hours would be good for the first session. She suggested that we review the Strategic Plan every year, and perhaps include other possible stakeholders later (ie., Bienvenidos Brookings). **Please let Jim know what Saturdays you are available.**
- KXLG Interview – lasted 2 hours and did a good job. It's been on the radio a couple times, and Jim forwarded the link to Board members.
- New Board Member – Liliana will be starting her term in January (1 year to finish S Teresa's position), and Roberto and Gerardo will be starting their 2nd term.

Announcements

- Next meeting will take place Tuesday, January 25th at 5:30; in-person and via Zoom.
- Jim volunteered to lead the opening reflection at the January meeting.

Motion to adjourn meeting was made by Brenda and seconded by Jen; all in favor.